

NSPCC

Keeping children safe in Cheshire

We're here to fight for every childhood. That's why we help children who have been abused to rebuild their lives, we protect those at risk, and find the best ways of preventing abuse from happening.

Last year there were 445 reported cases of sexual offences against children in Cheshire 558 children are subject to a child protection plan, and there are 855 children in care in Cheshire.

But Nikki, one of our support workers, said: **"When a child or parent walks through our doors, we've got a chance to change their lives."**

That wouldn't happen without our supporters – people like you – helping us to make change. You help us keep more children safe – in Cheshire and across the UK. Here's how.



Keeping children in Cheshire safe from abuse

We want a whole generation of children to know what abuse is, that it's never a child's fault, and who to turn to if they ever need to talk.

Our aim is to reach every child, in every primary school. So since last year our *Speak out. Stay safe.* volunteers have visited 127 schools in Cheshire and have talked to 8,479 children about their right to be happy and safe.



Giving children in Cheshire a voice

A child contacts Childline every 25 seconds. Some of them are going through the toughest times of their lives.

They face family problems, bullying, depression and suicidal feelings. So it's vital that they have somewhere to turn. In 2015/16 our Childline volunteers counselled over 300,000 children and young people on the phone and online. Childline is there for them 24 hours a day, 365 days a year.

EVERY CHILDHOOD IS WORTH FIGHTING FOR

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Transforming society

Everyone can play a part to keep children safe from abuse. And through our campaigns, we're showing people how.

For example, our Underwear Rule helps parents talk to their children about staying safe from abuse, and Share Aware helps parents talk to their children about staying safe on social networks. This help can come in many forms, in both offline and online resources.



Worried about a child? We're here to help

Our helpline is open 24 hours a day, 365 days a year. It's a place adults can contact to get advice or to share concerns about a child, anonymously if they wish. Then by reporting those concerns to the relevant service, together we can protect children in abusive situations.

For instance, in Cheshire in 2015/16, the helpline received over 185 calls and emails a day about children in need of help. In 2015/16 our helpline made 354 referrals to Cheshire local authority.



Fighting for every childhood

Every child in Cheshire deserves a safe and happy childhood, but we need everyone to play their part. That could mean volunteering your time, looking out for a new parent – or simply donating vital funds to support our work.

In fact, we rely on supporters for around 90 per cent of our income. Without them, our work simply wouldn't be possible.

**Together we can improve the lives of children in Cheshire.
Together we can give every child a safe childhood.**

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